



*“Everybody is looking for new places to do events, dinners, drinks,” says Paul Kasmin of the reaction from his fellow Chelsea gallerists to the new [HôtelAmericano](#), the first U.S. property from Grupo Habita, run by the hip Mexican hoteliers Carlos Couturier, Moisés Micha, and Moisés’s brother Rafael. With a prime location on New York’s West 27th Street; a rooftop grill; a sunken, Brazilian-style basement lounge with a VIP area; and 56 ryokan-inspired rooms (many equipped with Donald Judd-like boxes for beds), this boutique hotel is making a bid to become the spot for the international art flock. The party gets started Labor Day weekend. MICHAEL SLENSKE*